

Watch out for these unmeasurable verbs

In order for an objective to give maximum structure to instruction, it should be free of vague or ambiguous words or phrases. The following lists notoriously ambiguous words or phrases which should be avoided so that the intended outcome is concise and explicit.

WORDS TO AVOID

<i>Believe</i>	<i>Hear</i>	<i>Realize</i>
<i>Capacity</i>	<i>Intelligence</i>	<i>Recognize</i>
<i>Comprehend</i>	<i>Know</i>	<i>See</i>
<i>Conceptualize</i>	<i>Listen</i>	<i>Self-Actualize</i>
<i>Depth</i>	<i>Memorize</i>	<i>Think</i>
<i>Experience</i>	<i>Perceive</i>	<i>Understand</i>
<i>Feel</i>		

PHRASES TO AVOID

Evidence a (n):	To Become:	To Reduce:
<i>Appreciation for...</i>	<i>Acquainted with...</i>	<i>Anxiety</i>
<i>Attitude of...</i>	<i>Adjusted to...</i>	<i>Immaturity</i>
<i>Awareness of...</i>	<i>Capable of...</i>	<i>Insecurity</i>
<i>Comprehension of....</i>	<i>Cognizant of...</i>	
<i>Enjoyment of...</i>	<i>Conscious of...</i>	
<i>Feeling for...</i>	<i>Familiar with...</i>	
<i>Interest in...</i>	<i>Interested in....</i>	
<i>Knowledge of...</i>	<i>Knowledgeable about....</i>	
<i>Understanding of...</i>	<i>Self-Confident in.</i>	